



**JOE BALL**  
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## **EDUCATION**

2008-2012 BFA, Motion Media Design, Major GPA: 4.0  
Savannah College of Art & Design (SCAD), Savannah, GA

## **EXPERIENCE**

- 2011 Design Intern, Gentleman Scholar, Santa Monica, CA  
Art directed/designed on spots for Discover Card along with contributing boards, designs and asset creation/animation for Chevy and The Gates Foundation.
- 2011 Design Intern, Leo Burnett, Chicago, IL  
Worked as an art director/designer in rebranding Leo Burnett's/Arc Worldwide's digital delivery department as well as design/art direction for Silk.
- 2011 Associate Creative Director, Freescale Semiconductor Sponsored Project, Savannah, GA  
Assigned as one of two CDs to oversee the design/post production portion of a sponsored class commercial project for Freescale Semiconductor. Duties included vfx supervision of live action shoot, team management, along with overall direction of final edit, art direction, and design of the project.
- 2010 Freelance Designer, Avid Technology, Burlington, MA  
Worked on a number of projects for Avid's internal creative department pertaining to packaging, advertisements, motion graphics, field marketing material, web, and photo retouching. Was assigned lead designer on many projects, along with collaborating on site and with Avid's California creative teams.
- 2010 Design Intern, Paranoid US Design Studio, Culver City, CA  
Worked as a part of the Paranoid US Design Studio on a number of projects for clients such as Verizon, ING, and LG. Specifically was involved in asset creation and design, previzualization, asset animation, and was appointed by the project lead to work on whole scenes.

## **SKILLS**

Art Direction, Live Action Direction, Styleframes/Boards, Branding, Motion Graphics, Typography, Page Layout, Stories, Video Editing, Tasteless Jokes, Strong Espresso, Hookshots.

Proficient in Adobe Creative Suite: Photoshop, Illustrator, After Effects, InDesign, Flash, Dreamweaver. Skilled in using all NLEs, primarily Final Cut Pro. Familiar with Maxon Cinema 4d, Autodesk Maya, Foundry Nuke, html/css, and actionscript 3.0.

Additionally skilled in all areas of 35mm, medium format, and digital photography, video/film production, hd/red workflows, greenscreen lighting and keying.

## **AWARDS/EXHIBITIONS**

- 2008-2012 SCAD Combined Honors Scholarship
- 2008-2012 Dean's List, 3.96 Overall GPA
- 2011 SCAD Motion Design Reel, UPS Logo Animation and M6 Music Network ID Featured
- 2011 SCAD Boards for Motion Exhibition, "M6 Rebrand" Styleframes Exhibited
- 2010 Motionographer.com, LG D'Lite Spot Featured (work done while interning at Paranoid US)
- 2010 SCAD Motion Design Reel, Nike "Barriers" Spot Featured